

MEDIA CONTACT:

Gretchen Anthony
Director of Communication
Famous Dave's of America
952-294-1300
gretchen.anthony@famousdaves.com



FOR IMMEDIATE RELEASE

Famous Dave's Fans Share the Brand's Darkest Secret

MINNEAPOLIS—It's the best kind of secret – dark, juicy and sizzling hot. But this luscious tidbit isn't secret anymore and nobody seems very worried about the exposure. This is [Burnt Ends](#), BBQ gold, and fans of the craft BBQ authority, [Famous Dave's](#) (NASDAQ: DAVE), are tweeting, sharing and instagramming about it to the world.

SandyK648 tweeted, "The perfect ending to a long day [#BBQGold](#) [#famousdaves](#) [#pork](#) [#bbq](#) [instagram.com/p/YQ4cMrD3z3/](https://www.instagram.com/p/YQ4cMrD3z3/)." JeremyJDay told @famousdaves, "The bun ended up being superfluous. The ends were great! [#bbqgold](#)."

Now through May 20th, guests can snap a picture of themselves enjoying Burnt Ends, add a caption including [#BBQGold](#) and post to Twitter or Instagram account. Guests can also post a pic with a caption to the [Famous Dave's Facebook](#) page. Select posts will be featured on the Famous Dave's [BBQ Gold fan page](#).

About Famous Dave's

Famous Dave's of America, Inc. (Nasdaq: DAVE) develops, owns, operates and franchises barbeque restaurants. The company owns 53 locations and franchises 135 additional units in 34 states, 1 Canadian province and the commonwealth of Puerto Rico. The menu features award-winning barbequed and grilled meats, a large selection of salads, side items and sandwiches and unique desserts. Famous Dave's has won almost 700 awards for everything from best ribs to best Bar-B-Que sauce to best cookbook. For more information, please visit www.famousdaves.com.

###