

FEBRUARY'07 Weekday Ranker

FEBRUARY '07 Competitive Program Analysis (excluding breaking news & specials)  
 FEBRUARY '07: 1/29/2007 - 2/23/2007

				Ranked On:			
NETWORK	PROGRAM NAME	DAYS	TIME	HH COV AA%	HH AA (000)	P2+ AA (000)	A25-54 AA (000)
FOXN	THE OREILLY FACTOR	MTWTF	06:00A -11:00P	2.1	1917	2455	528
FOXN	HANNITY & COLMES	MTWTF	06:00A -11:00P	1.5	1340	1680	435
FOXN	ON THE RECORD W/GRETA	MTWTF	06:00A -11:00P	1.3	1219	1504	438
FOXN	THE FOX REPORT W/S.SMITH	MTWTF	06:00A -11:00P	1.3	1156	1413	404
FOXN	SPECIAL REPORTWBRIT HUME	MTWTF	06:00A -11:00P	1.2	1104	1359	376
CNN	LARRY KING LIVE	MTWTF	06:00A -11:00P	1.1	1041	1244	332
FOXN	THE OREILLY FACTOR (RPT)	MTWTF	11:00P -12:00A	1.0	926	1149	360
FOXN	STUDIO B W/S.SMITH	MTWTF	06:00A -11:00P	1.0	932	1058	276
FOXN	THE BIG STORY W/J GIBSON	MTWTF	06:00A -11:00P	1.0	893	1045	270
FOXN	YOUR WORLD W/NEIL CAVUTO	MTWTF	06:00A -11:00P	0.9	848	983	229
FOXN	FOX NEWS LIVE	MTWTF	06:00A -11:00P	0.9	845	963	274
FOXN	AMERICAS NEWSROOM	MTWTF	06:00A -11:00P	0.9	819	945	278
FOXN	LIVE DESK W/M.MACCALLUM	MTWTF	06:00A -11:00P	0.9	832	945	274
FOXN	FOX ON LINE	MTWTF	06:00A -11:00P	0.9	774	886	264
CNN	LOU DOBBS TONIGHT	MTWTF	06:00A -11:00P	0.8	732	860	252
CNBC	DEAL OR NO DEAL	_T_T_	06:00A -11:00P	0.7	603	807	283
FOXN	FOX AND FRIENDS	MTWTF	06:00A -11:00P	0.8	709	784	300
MSNB	COUNTDOWN W/ K. OLBERMANN	MTWTF	06:00A -11:00P	0.7	574	677	237
CNN	SITUATION ROOM	MTWTF	06:00A -11:00P	0.6	588	674	209
CNN	ANDERSON COOPER 360	MTWTF	10:00P -12:00A	0.6	536	635	253
CNN	PAULA ZAHN NOW	MTWTF	06:00A -11:00P	0.5	504	581	188
HLN	NANCY GRACE	MTWTF	06:00A -11:00P	0.5	473	551	218
CNN	CNN NEWSROOM	MTWTF	06:00A -11:00P	0.5	480	538	179
FOXN	FOX & FRIENDS FIRST	MTWTF	06:00A -11:00P	0.5	465	520	258
MSNB	SCARBOROUGH COUNTRY	MTWTF	06:00A -11:00P	0.5	403	474	169
CNN	CNNI YOUR WORLD TODAY	MTWTF	06:00A -11:00P	0.4	408	461	142
MSNB	HARDBALL WITH C. MATTHEWS	MTWTF	06:00A -11:00P	0.4	359	425	159
MSNB	MSNBC INVESTIGATES	MT_F_	06:00A -11:00P	0.4	326	386	171
HLN	SHOWBIZ TONIGHT	MTWTF	11:00P -12:00A	0.4	335	385	201
CNN	AMERICAN MORNING	MTWTF	06:00A -11:00P	0.4	346	385	165
MSNB	IMUS IN THE MORNING	MTWTF	06:00A -11:00P	0.4	332	374	140
CNBC	MORNING CALL	MTWTF	06:00A -11:00P	0.4	322	346	136
MSNB	MSNBC REPORTS (RPT)	MTWTF	11:00P -12:00A	0.3	285	343	180
CNBC	SQUAWK ON THE STREET 930A	MTWTF	06:00A -11:00P	0.3	303	333	151
MSNB	MSNBC REPORTS	MTWTF	06:00A -11:00P	0.3	288	333	143
CNBC	STREET SIGNS	MTWTF	06:00A -11:00P	0.3	304	333	107
MSNB	MSNBC INVESTIGATES (RPT)	MT_	11:00P -12:00A	0.3	280	330	168
HLN	GLENN BECK	MTWTF	06:00A -11:00P	0.3	278	327	137
MSNB	MSNBC LIVE	MTWTF	06:00A -11:00P	0.3	281	320	110
CNBC	POWER LUNCH	MTWTF	06:00A -11:00P	0.3	291	318	121
CNBC	CLOSING BELL	MTWTF	06:00A -11:00P	0.3	276	302	92
HLN	PRIME NEWS W/ ERICA HILL	MTWTF	06:00A -11:00P	0.3	262	297	126
MSNB	CRIME AND PUNISHMENT (RPT)	_TF_	11:00P -12:00A	0.3	255	291	141
CNBC	SQUAWK ON THE STREET 9A	MTWTF	06:00A -11:00P	0.3	265	287	124
CNBC	1 VS. 100	_W_	06:00A -11:00P	0.2	189	286	152
CNBC	KUDLOW & COMPANY	MTWTF	06:00A -11:00P	0.3	258	286	82
CNBC	SQUAWK BOX 8:30A	MTWTF	06:00A -11:00P	0.3	240	262	106
MSNB	TUCKER	MTWTF	06:00A -11:00P	0.3	221	259	98
HLN	CNN HEADLINE NEWS	MTWTF	06:00A -11:00P	0.2	217	241	91
CNBC	SQUAWK BOX 8A	MTWTF	06:00A -11:00P	0.2	212	230	102
MSNB	MOST, THE	MTWTF	06:00A -11:00P	0.2	204	229	97
CNBC	MAD MONEY	MTWTF	06:00A -11:00P	0.2	201	225	72
HLN	ROBIN & COMPANY	MTWTF	06:00A -11:00P	0.2	185	215	117
CNBC	THE APPRENTICE	M_F_	06:00A -11:00P	0.2	163	196	115
CNBC	SQUAWK BOX 7:30A	MTWTF	06:00A -11:00P	0.2	152	168	76
CNBC	ON THE MONEY	MTWTF	06:00A -11:00P	0.2	152	168	56
CNBC	FAST MONEY	MTWTF	06:00A -11:00P	0.2	145	161	69
CNBC	BIG IDEA W/ DONNY DEUTSCH	MTWTF	06:00A -11:00P	0.1	128	154	78
CNBC	SQUAWK BOX 7A	MTWTF	06:00A -11:00P	0.1	107	116	57
CNBC	MAD MONEY (RPT)	MTWTF	11:00P -12:00A	0.1	87	97	45
CNBC	SQUAWK BOX 630A	MTWTF	06:00A -11:00P	0.1	67	69	35
CNBC	SQUAWK BOX 6A	MTWTF	06:00A -11:00P	0.1	47	46	18

Source: Nielsen Media Research, all regularly scheduled programs airing M-F 6am-12am excluding breaking news & specials.  
 Program Name Averages. Only scheduled programs with 3+ telecasts included.