

May '06 Weekday Ranker

May 2006 Weekday Competitive Program Ranker
 May 2006: 5/1/2006 - 5/26/2006

Ranked On:

NETWORK	PROGRAM NAME	DAYS	TIME	HH COV	AA% AA (000)	P2+ AA (000)	A25-54 AA (000)
FOXN	THE OREILLY FACTOR	MTWTF..	06:00A -11:00P	1.8	1,558	2,003	375
FOXN	FOX AND FRIENDS	MTWTF..	06:00A -11:00P	0.9	775	863	333
FOXN	HANNITY & COLMES	MTWTF..	06:00A -11:00P	1.2	1,096	1,378	296
FOXN	THE FOX REPORT W/S.SMITH	MTWTF..	06:00A -11:00P	1.1	968	1,211	290
FOXN	THE OREILLY FACTOR (RPT)	MTWTF..	11:00P -12:00A	1.0	845	1,068	287
FOXN	ON THE RECORD W/GRETA	MTWTF..	06:00A -11:00P	1.2	1,034	1,284	280
FOXN	SPECIAL REPORTW/BRIT HUME	MTWTF..	06:00A -11:00P	1.1	950	1,186	226
FOXN	FOX & FRIENDS FIRST	MTWTF..	06:00A -11:00P	0.5	486	512	225
CNBC	DEAL OR NO DEAL	.T.T...	06:00A -11:00P	0.4	368	499	224
FOXN	DAYSIDE	MTWTF..	06:00A -11:00P	0.8	676	756	215
CNN	ANDERSON COOPER 360	MTWTF..	10:00P -12:00A	0.6	549	635	214
FOXN	FOX NEWS LIVE	MTWTF..	06:00A -11:00P	0.8	692	786	207
FOXN	STUDIO B W/S.SMITH	MTWTF..	06:00A -11:00P	0.8	741	852	200
CNN	LOU DOBBS TONIGHT	MTWTF..	06:00A -11:00P	0.8	702	803	200
MSNB	MSNBC INVESTIGATESF..	06:00A -11:00P	0.4	311	369	195
CNN	LARRY KING LIVE	MTWTF..	06:00A -11:00P	0.9	841	992	194
MSNB	MSNBC INVESTIGATES (RPT)F..	11:00P -12:00A	0.3	293	333	188
CNBC	DEAL OR NO DEAL (RPT)	.T.T...	11:00P -12:00A	0.3	261	338	184
FOXN	YOUR WORLD W/NEIL CAVUTO	MTWTF..	06:00A -11:00P	0.8	683	794	175
FOXN	THE BIG STORY W/J GIBSON	MTWTF..	06:00A -11:00P	0.8	752	898	166
CNN	SITUATION ROOM	MTWTF..	06:00A -11:00P	0.5	487	550	157
CNN	AMERICAN MORNING	MTWTF..	06:00A -11:00P	0.4	340	372	151
CNN	CNN LIVE	MTWTF..	06:00A -11:00P	0.4	351	389	137
CNN	PAULA ZAHN NOW	MTWTF..	06:00A -11:00P	0.5	477	549	129
CNN	LIVE FROM ...	MTWTF..	06:00A -11:00P	0.4	356	388	125
CNN	CNNI YOUR WORLD TODAY	MTWTF..	06:00A -11:00P	0.4	324	354	122
HLN	NANCY GRACE	MTWTF..	06:00A -11:00P	0.3	303	368	120
MSNB	HARDBALL WITH C. MATTHEWS	MTWTF..	06:00A -11:00P	0.4	313	358	116
MSNB	COUNTDOWN W/ K. OLBERMANN	MTWTF..	06:00A -11:00P	0.3	264	314	114
MSNB	IMUS IN THE MORNING	MTWTF..	06:00A -11:00P	0.3	273	295	107
MSNB	SCARBOROUGH COUNTRY	MTWT...	06:00A -11:00P	0.3	269	312	105
CNBC	THE APPRENTICE	..W....	06:00A -11:00P	0.1	119	165	101
HLN	SHOWBIZ TONIGHT	MTWTF..	06:00A -11:00P	0.2	193	227	99
HLN	SHOWBIZ TONIGHT (RPT)	MTWTF..	11:00P -12:00A	0.2	157	180	95
MSNB	THE SITUATION W/T CARLSON	MTWT...	11:00P -12:00A	0.2	190	209	94
HLN	ROBIN & COMPANY	MTWTF..	06:00A -11:00P	0.2	166	185	94
CNBC	MORNING CALL	MTWTF..	06:00A -11:00P	0.3	297	307	92
CNBC	MAD MONEY	MTWTF..	06:00A -11:00P	0.2	169	194	89
CNBC	NATIONAL HEADS UP POKER (RPT)F..	11:00P -12:00A	0.2	145	166	88
MSNB	THE ABRAMS REPORT	MTWTF..	06:00A -11:00P	0.2	209	232	87
CNBC	POWER LUNCH	MTWTF..	06:00A -11:00P	0.3	274	287	85
CNBC	KUDLOW & COMPANY	MTWTF..	06:00A -11:00P	0.3	274	290	81
MSNB	RITA COSBY LIVE & DIRECT	MTWT...	06:00A -11:00P	0.2	200	232	81
HLN	GLENN BECK	MTWTF..	06:00A -11:00P	0.2	138	167	81
HLN	PRIME NEWS TONIGHT	MTWTF..	06:00A -11:00P	0.2	153	183	77
CNBC	SQUAWK ON THE STREET 930A	MTWTF..	06:00A -11:00P	0.3	288	288	75
CNBC	STREET SIGNS	MTWTF..	06:00A -11:00P	0.3	260	275	75
CNBC	CLOSING BELL	MTWTF..	06:00A -11:00P	0.3	283	306	68
CNBC	ON THE MONEY	MTWTF..	06:00A -11:00P	0.1	118	139	67
CNBC	BIG IDEA W/ DONNY DEUTSCH	MTWTF..	06:00A -11:00P	0.1	117	134	67
MSNB	MOST, THE	MTWTF..	06:00A -11:00P	0.2	140	154	62
HLN	CNN HEADLINE NEWS	MTWTF..	06:00A -11:00P	0.2	149	167	61
CNBC	NATIONAL HEADS UP POKERF..	06:00A -11:00P	0.1	121	148	61
CNBC	THE APPRENTICE (RPT)	..W....	11:00P -12:00A	0.1	99	106	60
MSNB	MSNBC LIVE	MTWTF..	06:00A -11:00P	0.2	150	162	58
MSNB	MSNBC SPECIAL REPORT	MTWTF..	06:00A -11:00P	0.2	152	162	57
CNBC	SQUAWK ON THE STREET 9A	MTWTF..	06:00A -11:00P	0.3	240	236	56
CNBC	SQUAWK BOX 8A	MTWTF..	06:00A -11:00P	0.2	171	172	52
CNBC	AMERICAN MADE (RPT)	M.....	11:00P -12:00A	0.1	74	85	51
CNBC	SQUAWK BOX 7:30A	MTWTF..	06:00A -11:00P	0.2	155	159	50
CNBC	SQUAWK BOX 8:30A	MTWTF..	06:00A -11:00P	0.2	191	191	45
CNBC	AMERICAN MADE	M.....	06:00A -11:00P	0.1	79	88	40
CNBC	SQUAWK BOX 7A	MTWTF..	06:00A -11:00P	0.1	121	124	38
CNBC	SQUAWK BOX 630A	MTWTF..	06:00A -11:00P	0.1	89	87	27
CNBC	SQUAWK BOX 6A	MTWTF..	06:00A -11:00P	0.1	67	60	24

Source: Nielsen Media Research, all regularly scheduled programs airing M-F 6am-12am excluding breaking news & specials.
 Program Name Averages. Only scheduled programs with 2+ telecasts included.