

JUNE '08 (LIVE+SD) FINAL Competitive Program Analysis (excluding breaking news & specials)
 JUN '08: (05/26/2008 - 06/27/2008)

Ranked On:

NETWORK	PROGRAM NAME	DAYS	TIME	HH COV	HH AA%	HH AA (000)	P2+ AA (000)	A25-54 AA (000)	A18-34 AA (000)	A18-49 AA (000)	A35-64 AA (000)	#Tlc
FOXN	THE OREILLY FACTOR	MTWTF	06:00A -11:00P	2		1,897	2,401	481	109	363	940	23
FOXN	HANNITY & COLMES	MTWTF	06:00A -11:00P	1.5		1,390	1,740	388	79	291	707	23
FOXN	SPECIAL REPORTW/BRIT HUME	MTWTF	06:00A -11:00P	1.2		1,111	1,330	267	61	195	539	25
FOXN	ON THE RECORD W/GRETA	MTWTF	06:00A -11:00P	1.1		1,056	1,316	316	65	238	573	24
FOXN	THE FOX REPORT W/S.SMITH	MTWTF	06:00A -11:00P	1.1		1,053	1,267	285	67	212	546	24
FOXN	THE OREILLY FACTOR (RPT)	MTWTF	11:00P -12:00A	1		921	1,141	304	76	244	520	23
CNN	LARRY KING LIVE	MTWTF	06:00A -11:00P	1		919	1,113	318	63	245	515	24
FOXN	AMERICAS ELECTION HQ	MTWTF	06:00A -11:00P	1		921	1,109	231	57	182	434	20
FOXN	JUST IN W/LAURA INGRAHAM	MTWT	06:00A -11:00P	1		911	1,066	183	44	143	396	8
FOXN	AMERICAS NEWSROOM	MTWTF	06:00A -11:00P	0.9		851	989	240	52	200	478	50
FOXN	FOX AND FRIENDS	MTWTF	06:00A -11:00P	0.9		848	953	287	52	246	555	50
FOXN	YOUR WORLD W/NEIL CAVUTO	MTWTF	06:00A -11:00P	0.9		807	941	171	42	137	353	25
CNN	ANDERSON COOPER 360	MTWTF	10:00P -12:00A	0.8		758	932	324	86	268	460	50
CNN	CNN ELECTION CENTER	MTWTF	06:00A -11:00P	0.8		764	921	308	91	265	455	25
MSNB	COUNTDOWN W/ K. OLBERMANN	MTWTF	06:00A -11:00P	0.8		707	887	324	115	256	452	44
CNN	LOU DOBBS TONIGHT	MTWTF	06:00A -11:00P	0.7		718	866	244	63	201	414	25
FOXN	STUDIO B W/S.SMITH	MTWTF	06:00A -11:00P	0.8		745	859	171	37	134	335	25
FOXN	HAPPENING NOW	MTWTF	06:00A -11:00P	0.8		710	817	198	40	153	364	50
FOXN	AMERICAS PULSE	MTWTF	06:00A -11:00P	0.7		693	808	168	39	130	322	15
FOXN	LIVE DESK, THE	MTWTF	06:00A -11:00P	0.7		683	797	178	32	128	329	35
CNN	SITUATION ROOM	MTWTF	06:00A -11:00P	0.7		633	716	182	56	155	320	76
MSNB	VERDICT WITH DAN ABRAMS	MTWTF	06:00A -11:00P	0.6		555	667	239	75	187	340	22
MSNB	HARDBALL WITH C. MATTHEWS	MTWTF	06:00A -11:00P	0.6		531	622	191	56	139	293	44
FOXN	FOX & FRIENDS FIRST	MTWTF	06:00A -11:00P	0.5		502	549	192	33	164	339	25
MSNB	RACE/WHITE HSE W/D GREGORY	MTWTF	06:00A -11:00P	0.5		465	538	156	45	116	245	21
CNN	CNN NEWSROOM	MTWTF	06:00A -11:00P	0.5		456	508	154	51	137	240	150
CNBC	DEAL OR NO DEAL	MT_TF	06:00A -11:00P	0.4		376	506	163	60	147	194	14
HLN	NANCY GRACE	MTWTF	06:00A -11:00P	0.4		414	484	185	54	158	247	50
CNN	ISSUE NO. 1	MTWTF	06:00A -11:00P	0.4		396	442	127	44	114	203	25
CNN	AMERICAN MORNING	MTWTF	06:00A -11:00P	0.4		406	441	164	40	134	255	25
CNBC	SQUAWK ON THE STREET 2	MTWTF	06:00A -11:00P	0.4		372	398	111	13	71	186	24
CNBC	CALL, THE	MTWTF	06:00A -11:00P	0.4		344	381	108	14	76	179	24
CNBC	SQUAWK ON THE STREET 930A	MTWTF	06:00A -11:00P	0.4		356	371	110	14	65	176	24
HLN	SHOWBIZ TONIGHT	MTWTF	11:00P -12:00A	0.3		321	359	169	47	138	194	25
MSNB	HARDBALL WITH C. MATTHEWS (RPT)	MTWT	11:00P -12:00A	0.3		309	356	140	37	106	206	8
MSNB	MORNING JOE	MTWTF	06:00A -11:00P	0.4		332	354	107	26	80	174	24
MSNB	MSNBC INVESTIGATES (RPT)	M_F	11:00P -12:00A	0.3		297	352	152	85	164	175	5
CNBC	CLOSING BELL 3P	MTWTF	06:00A -11:00P	0.3		309	339	83	11	59	149	24
CNBC	STREET SIGNS	MTWTF	06:00A -11:00P	0.3		310	339	89	10	62	153	24
CNBC	CLOSING BELL 4P	MTWTF	06:00A -11:00P	0.3		303	336	76	12	60	137	24
HLN	GLENN BECK	MTWTF	06:00A -11:00P	0.3		278	334	117	34	99	173	50
CNBC	POWER LUNCH	MTWTF	06:00A -11:00P	0.3		294	321	89	11	59	150	24
CNBC	SQUAWK ON THE STREET 9A	MTWTF	06:00A -11:00P	0.3		312	318	108	7	68	164	24
MSNB	MSNBC LIVE	MTWTF	06:00A -11:00P	0.3		286	312	111	35	83	154	194
MSNB	MSNBC INVESTIGATES	M	06:00A -11:00P	0.3		241	300	135	72	149	139	9
CNBC	SQUAWK BOX 8:30A	MTWTF	06:00A -11:00P	0.3		285	285	94	4	69	157	24
CNBC	SQUAWK BOX 8A	MTWTF	06:00A -11:00P	0.3		252	261	91	3	74	156	24
CNBC	KUDLOW & COMPANY	MTWTF	06:00A -11:00P	0.2		209	250	78	11	69	128	24
HLN	MORNING EXPRESS W/ MEADE	MTWTF	06:00A -11:00P	0.2		218	238	114	23	93	145	25
CNBC	FAST MONEY	MTWTF	06:00A -11:00P	0.2		205	228	74	10	54	118	47
CNBC	MAD MONEY	MTWTF	06:00A -11:00P	0.2		199	224	71	12	57	112	24
CNBC	SQUAWK BOX 7:30A	MTWTF	06:00A -11:00P	0.2		203	224	84	2	68	143	24
HLN	MORNING EXPRESS	MTWTF	06:00A -11:00P	0.2		200	219	99	21	79	114	25
HLN	PRIME NEWS	MTWTF	06:00A -11:00P	0.2		176	204	80	28	73	96	50
HLN	CNN HEADLINE NEWS	MTWTF	06:00A -11:00P	0.2		182	202	77	22	64	94	125
HLN	HLN LOCAL EDITION	MTWTF	06:00A -11:00P	0.2		180	202	83	21	69	105	299
CNBC	AMERICAN GREED	_W	06:00A -11:00P	0.2		156	178	73	14	56	98	5
CNBC	SQUAWK BOX 7A	MTWTF	06:00A -11:00P	0.2		165	177	74	5	59	121	24
HLN	SHOWBIZ TONIGHT	MTWTF	06:00A -11:00P	0.2		144	156	74	18	60	81	25
CNBC	THE SUZE ORMAN SHOW	M	06:00A -11:00P	0.1		118	130	76	19	68	83	5
CNBC	HIGH NET WORTH	_F	06:00A -11:00P	0.1		118	126	55	9	49	71	5
CNBC	SQUAWK BOX 6A	MTWTF	06:00A -11:00P	0.1		107	116	65	9	54	81	24
CNBC	HIGH NET WORTH (RPT)	_F	11:00P -12:00A	0.1		104	106	46	14	42	62	5
CNBC	BIG IDEA W/ DONNY DEUTSCH	MTWTF	06:00A -11:00P	0.1		91	101	53	18	46	56	22
CNBC	MAD MONEY (RPT)	MTWTF	11:00P -12:00A	0.1		84	92	39	11	32	59	24

Source: Nielsen Media Research, all regularly scheduled programs airing M-F 6am-12am excluding breaking news & specials.
 Program Name Averages. Only scheduled programs with 3+ telecasts included.