



**The future of broadcasting is outside the box**

**FOR IMMEDIATE RELEASE**

Wednesday, December 10, 2008

## **FIRST TVNEWSEER SUMMIT ANNOUNCED BY MEDIABISTRO: Television, technology, and what's new in the business of making news**

New York, NY – mediabistro.com today announced TVNewser Summit, scheduled for March 10, 2009, at 92Y Tribeca in New York City. **Alexis Glick**, anchor and vice president of the FOX Business Network, will deliver the keynote at the conference, which tackles the challenges of a new economy and new media and how these forces are reshaping broadcast journalism.

**Chris Ariens**, editor of TVNewser, stated, "2008 was a bruising year for many people who work in the media. The TVNewser Summit is going to bring together everyone from top executives to front-line new media creators to take a hard look at innovations, opportunities, and business models that can pull the industry through these tough times."

### Event highlights:

- The Business of Television News, a keynote with Alexis Glick, anchor and VP, Fox Business Network
- The New Tools of the Trade, a panel on how technology has changed the way reporters do their jobs and networks make money. Speakers:  
Tammy Haddad, Haddad Media  
Rachel Sterne, Ground Report  
Jim Long, Verge New Media, NBC
- The Digital Network, a panel of network executives discussing their strategies for expanding traditional broadcast networks onto the Web. Speakers to come.
- Closing reception (with surprises)

WHEN: March 10, 2009, 1 pm—8 pm  
WHERE: 92Y Tribeca, 200 Hudson Street, New York, NY 10013  
COST: Early Bird Registration expires February 17, 2009: \$195. (Regular price: \$225)  
INFO: <http://www.mediabistro.com/tvnewser/summit>

[TVNewser](#) is the leading blog covering the broadcast and cable news industry, with 400,000 unique visitors and 1.36 million page views each month.

For additional information or to cover this event, contact Amanda Barrett at 212-547-7879 or [amanda@mediabistro.com](mailto:amanda@mediabistro.com).

For sponsorship opportunities, contact Mara Piazza at 212-547-7928 or [mara@mediabistro.com](mailto:mara@mediabistro.com).

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mediabistro.com (a division of Jupitermedia Corporation, Nasdaq: JUPM) started more than 10 years ago with a series of salon-style events for the New York media community. Today, its parties have spread to 22 cities and its Web site is the hottest place for media people to find jobs, share resources, and make connections. Each month, more than 1.5 million content professionals visit [www.mediabistro.com](http://www.mediabistro.com) for its daily media news, courses and seminars, and recruiting services, which generate more than 7 million page views per month.

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