

December 2006 versus Year-Ago

Persons 2+			Persons 25-54		
Dec06	Dec05	%Chg	Dec06	Dec05	%Chg

Total Day (M-Su)

	Dec06	Dec05	%Chg	Dec06	Dec05	%Chg
CNN Total Day	491	420	17%	178	128	39%
FXNC Total Day	758	912	-17%	238	235	1%
MSNBC Total Day	305	233	31%	129	88	47%
HLN Total Day	225	220	2%	97	87	11%

Prime (M-Su)

	Dec06	Dec05	%Chg	Dec06	Dec05	%Chg
CNN Prime	742	698	6%	251	208	21%
FXNC Prime	1288	1611	-20%	325	325	0%
MSNBC Prime	477	344	39%	195	134	46%
HLN Prime	337	361	-7%	134	126	6%

Prime (M-F)

	Dec06	Dec05	%Chg	Dec06	Dec05	%Chg
CNN Prime	811	782	4%	269	232	16%
FXNC Prime	1511	1939	-22%	382	393	-3%
MSNBC Prime	507	363	40%	200	136	47%
HLN Prime	387	432	-10%	155	151	3%

Morning Programs

	Dec06	Dec05	%Chg	Dec06	Dec05	%Chg
CNN Am Morning (6-9a)	347	376	-8%	142	123	15%
FXNC Fox & Friends (6-9a)	657	904	-27%	272	322	-16%
MSNBC Imus/MSNBC Lv (6-9a)	293	282	4%	130	83	57%
HLN Robin & Co. (6-10a)	204	199	3%	106	109	-3%

3pm Hour

	Dec06	Dec05	%Chg	Dec06	Dec05	%Chg
CNN CNN Newsroom	513	439	17%	167	110	52%
FXNC Studio B	818	1067	-23%	209	247	-15%
MSNBC The Most	235	180	31%	83	56	48%
HLN HLN News	182	242	-25%	59	73	-19%

4pm Hour

	Dec06	Dec05	%Chg	Dec06	Dec05	%Chg
CNN Situation Room	617	553	12%	164	120	37%
FXNC Your World	777	1035	-25%	187	236	-21%
MSNBC Tucker	272	219	24%	99	60	65%
HLN HLN News	176	196	-10%	62	62	0%

5pm Hour

	Dec06	Dec05	%Chg	Dec06	Dec05	%Chg
CNN Situation Room	612	547	12%	177	130	36%
FXNC Big Story	865	1120	-23%	195	222	-12%
MSNBC Hardball	375	313	20%	131	102	28%
HLN HLN News	157	158	-1%	64	53	21%

Persons 2+			Persons 25-54		
Dec06	Dec05	%Chg	Dec06	Dec05	%Chg

6pm Hour

	Dec06	Dec05	%Chg	Dec06	Dec05	%Chg
CNN Lou Dobbs	830	583	42%	234	134	75%
FXNC Sp Rpt Hume	1157	1622	-29%	285	310	-8%
MSNBC Tucker	263	306	-14%	95	120	-21%
HLN Prime News w/Hill	204	149	37%	89	55	62%

7pm Hour

	Dec06	Dec05	%Chg	Dec06	Dec05	%Chg
CNN Situation Room	708	563	26%	239	150	59%
FXNC Fox Rpt Smith	1144	1509	-24%	289	324	-11%
MSNBC Hardball	425	418	2%	149	133	12%
HLN Glenn Beck	274	148	85%	119	55	116%

8pm Hour

	Dec06	Dec05	%Chg	Dec06	Dec05	%Chg
CNN Paula Zahn Now	578	648	-11%	198	177	12%
FXNC O'Reilly Factor	1959	2573	-24%	414	460	-10%
MSNBC Countdown	625	413	51%	236	151	56%
HLN Nancy Grace	527	626	-16%	186	175	6%

9pm Hour

	Dec06	Dec05	%Chg	Dec06	Dec05	%Chg
CNN Larry King Live	983	989	-1%	290	257	13%
FXNC Hannity & Colmes	1447	1734	-17%	380	394	-4%
MSNBC Scarborough	528	357	48%	190	138	38%
HLN Glenn Beck	329	307	7%	134	113	19%

10pm Hour

	Dec06	Dec05	%Chg	Dec06	Dec05	%Chg
CNN AC360	874	668	31%	319	243	31%
FXNC On the Record	1185	1514	-22%	363	325	12%
MSNBC MSNBC Investigates	384	308	25%	168	113	49%
HLN Nancy Grace	304	363	-16%	145	165	-12%

11pm Hour

	Dec06	Dec05	%Chg	Dec06	Dec05	%Chg
CNN AC360	608	476	28%	270	185	46%
FXNC O'Reilly Factor	931	1113	-16%	318	301	6%
MSNBC MSNBC Investigates	410	214	92%	211	98	115%
HLN Showbiz Tonight	229	190	21%	126	94	34%

10pm-12m Block

	Dec06	Dec05	%Chg	Dec06	Dec05	%Chg
CNN AC360	747	580	29%	296	217	36%
FXNC On the Rec/O'Reilly	1064	1313	-19%	347	313	11%
MSNBC MSNBC Investigates	397	260	53%	190	105	81%
HLN NG/Showbiz	267	277	-4%	136	129	5%