

October '06 Weekday Ranker

October 2006 FINAL Weekday Competitive Program Ranker
 October 2006: 9/25/06 - 10/27/06

| NETWORK | PROGRAM NAME | DAYS | TIME | Ranked On: | | | |
|---------|---------------------------|-------|----------------|------------|-----------|-----------------|--------------------|
| | | | | HH COV | HH AA% | P2+ AA (000) | A25-54 AA (000) |
| FOXN | THE OREILLY FACTOR | MTWTF | 06:00A -11:00P | 1.8 | 1,609 | 2,052 | 454 |
| FOXN | HANNITY & COLMES | MTWTF | 06:00A -11:00P | 1.3 | 1,161 | 1,443 | 424 |
| FOXN | THE FOX REPORT W/S.SMITH | MTWTF | 06:00A -11:00P | 1.2 | 1,046 | 1,291 | 360 |
| FOXN | SPECIAL REPORTW/BRIT HUME | MTWTF | 06:00A -11:00P | 1.1 | 1,017 | 1,267 | 341 |
| FOXN | ON THE RECORD W/GRETA | MTWTF | 06:00A -11:00P | 1.0 | 933 | 1,135 | 365 |
| FOXN | THE OREILLY FACTOR (RPT) | MTWTF | 11:00P -12:00A | 1.0 | 862 | 1,062 | 379 |
| CNN | LARRY KING LIVE | MTWTF | 06:00A -11:00P | 0.9 | 853 | 1,005 | 282 |
| FOXN | STUDIO B W/S.SMITH | MTWTF | 06:00A -11:00P | 0.9 | 849 | 964 | 262 |
| FOXN | THE BIG STORY W/J GIBSON | MTWTF | 06:00A -11:00P | 0.9 | 794 | 954 | 247 |
| FOXN | YOUR WORLD W/NEIL CAVUTO | MTWTF | 06:00A -11:00P | 0.9 | 789 | 912 | 240 |
| FOXN | FOX NEWS LIVE | MTWTF | 06:00A -11:00P | 0.9 | 779 | 875 | 274 |
| FOXN | FOX ON LINE | MTWTF | 06:00A -11:00P | 0.9 | 771 | 867 | 259 |
| CNN | LOU DOBBS TONIGHT | MTWTF | 06:00A -11:00P | 0.8 | 776 | 864 | 276 |
| FOXN | LIVE DESK W/M.MACCALLUM | MTWTF | 06:00A -11:00P | 0.8 | 754 | 845 | 245 |
| FOXN | FOX AND FRIENDS | MTWTF | 06:00A -11:00P | 0.8 | 730 | 814 | 354 |
| CNN | SITUATION ROOM | MTWTF | 06:00A -11:00P | 0.7 | 610 | 677 | 212 |
| CNN | ANDERSON COOPER 360 | MTWTF | 10:00P -12:00A | 0.6 | 570 | 664 | 250 |
| CNN | PAULA ZAHN NOW | MTWTF | 06:00A -11:00P | 0.6 | 528 | 625 | 210 |
| MSNB | COUNTDOWN W/ K. OLBERMANN | MTWTF | 06:00A -11:00P | 0.6 | 513 | 616 | 214 |
| FOXN | FOX & FRIENDS FIRST | MTWTF | 06:00A -11:00P | 0.6 | 513 | 559 | 276 |
| CNN | CNN NEWSROOM | MTWTF | 06:00A -11:00P | 0.5 | 500 | 540 | 182 |
| CNN | CNNI YOUR WORLD TODAY | MTWTF | 06:00A -11:00P | 0.5 | 423 | 454 | 161 |
| HLN | NANCY GRACE | MTWTF | 06:00A -11:00P | 0.4 | 371 | 441 | 173 |
| MSNB | HARDBALL WITH C. MATTHEWS | MTWTF | 06:00A -11:00P | 0.4 | 363 | 431 | 162 |
| MSNB | SCARBOROUGH COUNTRY | MTWT | 06:00A -11:00P | 0.4 | 373 | 429 | 151 |
| CNN | AMERICAN MORNING | MTWTF | 06:00A -11:00P | 0.4 | 411 | 425 | 182 |
| MSNB | MSNBC REPORTS | __F__ | 06:00A -11:00P | 0.4 | 325 | 421 | 165 |
| MSNB | MSNBC REPORTS (RPT) | M_WT | 11:00P -12:00A | 0.4 | 335 | 408 | 188 |
| CNBC | DEAL OR NO DEAL | _TW | 06:00A -11:00P | 0.3 | 296 | 377 | 173 |
| MSNB | IMUS IN THE MORNING | MTWTF | 06:00A -11:00P | 0.3 | 299 | 324 | 151 |
| MSNB | MSNBC INVESTIGATES | MTWTF | 06:00A -11:00P | 0.3 | 276 | 322 | 144 |
| HLN | GLENN BECK | MTWTF | 06:00A -11:00P | 0.3 | 261 | 317 | 133 |
| MSNB | MSNBC INVESTIGATES (RPT) | MTWTF | 11:00P -12:00A | 0.3 | 262 | 304 | 161 |
| CNBC | POWER LUNCH | MTWTF | 06:00A -11:00P | 0.3 | 254 | 287 | 98 |
| CNBC | CLOSING BELL | MTWTF | 06:00A -11:00P | 0.3 | 250 | 280 | 80 |
| CNBC | STREET SIGNS | MTWTF | 06:00A -11:00P | 0.3 | 252 | 279 | 92 |
| CNBC | MORNING CALL | MTWTF | 06:00A -11:00P | 0.3 | 244 | 272 | 96 |
| CNBC | KUDLOW & COMPANY | MTWTF | 06:00A -11:00P | 0.3 | 229 | 263 | 79 |
| MSNB | TUCKER | MTWTF | 06:00A -11:00P | 0.3 | 225 | 259 | 107 |
| MSNB | MSNBC LIVE | MTWTF | 06:00A -11:00P | 0.3 | 222 | 246 | 96 |
| HLN | SHOWBIZ TONIGHT | MTWTF | 11:00P -12:00A | 0.2 | 216 | 239 | 129 |
| CNBC | SQUAWK ON THE STREET 930A | MTWTF | 06:00A -11:00P | 0.2 | 213 | 233 | 96 |
| CNBC | DEAL OR NO DEAL (RPT) | _TW | 11:00P -12:00A | 0.2 | 193 | 231 | 110 |
| MSNB | MOST, THE | MTWTF | 06:00A -11:00P | 0.2 | 209 | 231 | 91 |
| HLN | CNN HEADLINE NEWS | MTWTF | 06:00A -11:00P | 0.2 | 187 | 209 | 69 |
| CNBC | SQUAWK ON THE STREET 9A | MTWTF | 06:00A -11:00P | 0.2 | 188 | 201 | 79 |
| HLN | ROBIN & COMPANY | MTWTF | 06:00A -11:00P | 0.2 | 174 | 195 | 97 |
| HLN | PRIME NEWS W/ ERICA HILL | MTWTF | 06:00A -11:00P | 0.2 | 156 | 187 | 79 |
| CNBC | SQUAWK BOX 8:30A | MTWTF | 06:00A -11:00P | 0.2 | 156 | 162 | 53 |
| CNBC | SQUAWK BOX 8A | MTWTF | 06:00A -11:00P | 0.2 | 143 | 148 | 52 |
| CNBC | ON THE MONEY | MTWTF | 06:00A -11:00P | 0.1 | 121 | 144 | 60 |
| CNBC | MAD MONEY | MTWTF | 06:00A -11:00P | 0.1 | 125 | 142 | 57 |
| CNBC | FAST MONEY | __TF | 06:00A -11:00P | 0.1 | 124 | 142 | 57 |
| CNBC | BIG IDEA W/ DONNY DEUTSCH | MTWTF | 06:00A -11:00P | 0.1 | 108 | 123 | 58 |
| CNBC | SQUAWK BOX 7:30A | MTWTF | 06:00A -11:00P | 0.1 | 119 | 123 | 46 |
| CNBC | SQUAWK BOX 7A | MTWTF | 06:00A -11:00P | 0.1 | 85 | 87 | 31 |
| CNBC | SQUAWK BOX 630A | MTWTF | 06:00A -11:00P | 0.1 | 54 | 53 | 19 |
| CNBC | FAST MONEY (RPT) | __TF | 11:00P -12:00A | 0.1 | 46 | 49 | 21 |
| CNBC | SQUAWK BOX 6A | MTWTF | 06:00A -11:00P | 0.0 | 39 | 35 | 12 |

Source: Nielsen Media Research, all regularly scheduled programs airing M-F 6am-12am excluding breaking news & specials.
 Program Name Averages. Only scheduled programs with 3+ telecasts included.