

MTWTF\_\_06:00A -11:00P

Jul 2004 : 06/28/2004 - 07/25/2004

Ranked On:

NETWORK	PROGRAM NAME	DAYS	HH COV AA%	HH AA (000)	P2+ AA (000)
FOXN	THE OREILLY FACTOR	MTWTF__	1.8	1563	2042
FOXN	HANNITY & COLMES	MTWTF__	1.4	1198	1536
FOXN	ON THE RECORD W/GRETA	MTWTF__	1.3	1112	1368
FOXN	THE FOX REPORT W/S.SMITH	MTWTF__	1.2	1013	1329
FOXN	SPECIAL REPORTW/BRIT HUME	MTWTF__	1.2	1045	1311
CNN	LARRY KING LIVE	MTWTF__	1.2	1028	1226
FOXN	FOX AND FRIENDS	MTWTF__	1	850	947
FOXN	THE BIG STORY W/J GIBSON	MTWTF__	0.9	765	911
FOXN	STUDIO B W/S.SMITH	MTWTF__	0.8	696	826
FOXN	FOX NEWS LIVE	MTWTF__	0.8	673	772
FOXN	YOUR WORLD W/NEIL CAVUTO	MTWTF__	0.8	648	736
FOXN	DAYSIDE WITH LINDA VESTER	MTWTF__	0.7	585	681
CNN	NEWSNIGHT W/ AARON BROWN	MTWTF__	0.7	574	665
FOXN	FOX & FRIENDS FIRST	MTWTF__	0.7	585	610
CNN	WOLF BLITZER REPORTS	MTWTF__	0.6	521	574
CNN	PAULA ZAHN NOW	MTWTF__	0.5	470	529
CNN	CROSSFIRE	MTWTF__	0.5	473	506
CNN	LOU DOBBS TONIGHT	MTWTF__	0.5	412	478
CNN	AMERICAN MORNING	MTWTF__	0.5	408	471
CNN	CNN LIVE	MTWTF__	0.5	425	471
MSNB	MSNBC SPECIAL	__T__	0.5	401	455
CNN	INSIDE POLITICS	MTWTF__	0.5	425	450
MSNB	HARDBALL WITH C. MATTHEWS	MTWTF__	0.4	347	440
CNN	LIVE FROM ...	MTWTF__	0.5	401	437
CNN	ANDERSON COOPER 360	MTWTF__	0.4	384	434
MSNB	COUNTDOWN W/ K. OLBERMANN	MTWTF__	0.4	302	367
MSNB	SCARBOROUGH COUNTRY	MTWTF__	0.3	263	311
MSNB	IMUS IN THE MORNING	MTWTF__	0.4	288	308
CNN	CNN DAYBREAK	MTWTF__	0.3	231	264
MSNB	DEBORAH NORVILLE TONIGHT	MTWTF__	0.3	216	257
MSNB	THE ABRAMS REPORT	MTWTF__	0.2	199	251
CNBC	CLOSING BELL	MTWTF__	0.2	175	190
HLN	CNN HEADLINE NEWS	MTWTF__	0.2	161	184
CNBC	DENNIS MILLER	MTWTF__	0.2	138	178
MSNB	LESTER HOLT LIVE	MTWTF__	0.2	144	176
CNBC	SQUAWK BOX 9:30A	MTWTF__	0.2	162	175
CNBC	STREET SIGNS	MTWTF__	0.2	156	170
MSNB	MSNBC LIVE	MTWTF__	0.2	144	164
CNBC	POWER LUNCH	MTWTF__	0.2	149	162
CNBC	SQUAWK BOX 8:30A	MTWTF__	0.2	137	160
CNBC	MORNING CALL	MTWTF__	0.2	146	157
CNBC	SQUAWK BOX 9A	MTWTF__	0.2	142	155

CNBC	KUDLOW & CRAMER	MTWTF__	0.2	144	152
CNBC	SQUAWK BOX 8A	MTWTF__	0.1	122	146
CNBC	MEET THE PRESS	M_____	0.1	127	143
CNBC	COVER TO COVER	MTWTF__	0.1	112	131
CNBC	MCENROE	MTWTF__	0.1	100	119
CNBC	BEHIND THE WHEEL	M__F__	0.1	88	116
CNBC	SQUAWK BOX 7:30A	MTWTF__	0.1	98	112
CNBC	SPECIAL RPT W/M BARTIROMO	M_____	0.1	96	107
CNBC	SQUAWK BOX 7A	MTWTF__	0.1	86	92
CNBC	THE APPRENTICE	MTWTF__	0.1	77	86
CNBC	TIM RUSSERT	_T_____	0.1	81	85
CNBC	ANALYZE THIS	M_____	0.1	60	84
CNBC	PROTECT YOURSELF	M_____	0.1	48	84
CNBC	ARCH RIVALS	M_____	0.1	67	78
CNBC	BULLSEYE	MTWTF__	0.1	70	77
CNBC	LOUIS RUKEYSERS WALL ST	____F__	0.1	76	77
CNBC	THE APPRENTICE FILES	M_____	0.1	58	68
CNBC	WAKE-UP CALL	MTWTF__	0.1	61	64
CNBC	WHATS IN STORE	M_____	0	36	51
CNBC	CAPITAL REPORT	MTWTF__	0.1	46	48