

2004 Weekday Ranker

2004 Competitive Program Analysis
 2004: 12/29/2003 - 12/26/2004

		Ranked On:							
NETWORK	PROGRAM NAME	DAYS	HH COV AA%	HH AA (000)	P2+ AA (000)	A25-54 AA (000)	A18-34 AA (000)	A18-49 AA (000)	#T/c
FOXN	THE OREILLY FACTOR	MTWTF..	2.1	1811	2413	689	146	533	253
FOXN	HANNITY & COLMES	MTWTF..	1.6	1355	1771	579	116	441	258
FOXN	THE FOX REPORT W/S.SMITH	MTWTF..	1.3	1151	1513	502	106	395	264
FOXN	ON THE RECORD W/GRETA	MTWTF..	1.3	1109	1373	461	85	346	238
FOXN	SPECIAL REPORT W/BRI HUME	MTWTF..	1.3	1080	1367	425	93	333	264
CNN	LARRY KING LIVE	MTWTF..	1.2	1049	1264	302	60	234	254
FOXN	THE BIG STORY W/J GIBSON	MTWTF..	1	855	1030	324	73	253	267
FOXN	FOX AND FRIENDS	MTWTF..	1.1	905	1022	393	64	317	531
FOXN	STUDIO 8 W/S.SMITH	MTWTF..	0.9	792	936	284	68	242	275
FOXN	FOX NEWS LIVE	MTWTF..	0.9	758	887	310	71	262	1468
FOXN	YOUR WORLD W/NEIL CAVUTO	MTWTF..	0.9	747	877	272	58	222	269
FOXN	DAYSIDE WITH LINDA VESTER	MTWTF..	0.8	664	772	261	72	221	301
CNN	NEWSNIGHT W/ AARON BROWN	MTWTF..	0.7	624	730	231	44	180	241
MSNB	OLYMPICS DAYTIME	MTWTF..	0.7	557	644	285	145	300	61
CNN	WOLF BLITZER REPORTS	MTWTF..	0.6	547	624	157	41	118	257
FOXN	FOX & FRIENDS FIRST	MTWTF..	0.7	580	619	282	50	214	260
CNN	PAULA ZAHN NOW	MTWTF..	0.6	517	603	177	43	139	246
CNBC	SUMMER OLYMPICS	MTWTF..	0.5	453	550	255	109	239	30
CNN	LOU DOBBS TONIGHT	MTWTF..	0.5	463	546	156	39	117	258
CNN	CROSSFIRE	MTWTF..	0.6	493	544	131	32	97	249
MSNB	HARDBALL WITH C. MATTHEWS	MTWTF..	0.5	427	532	163	38	128	353
CNN	ANDERSON COOPER 360	MTWTF..	0.5	436	510	168	46	138	253
CNN	AMERICAN MORNING	MTWTF..	0.5	437	495	162	46	141	260
CNN	INSIDE POLITICS	MTWTF..	0.5	440	489	119	34	94	267
CNN	CNN LIVE	MTWTF..	0.5	431	484	138	38	114	746
CNN	LIVE FROM ...	MTWTF..	0.5	427	480	132	37	111	683
MSNB	MSNBC OLYMPIC UPDATE	MTWTF..	0.4	344	397	174	80	169	19
MSNB	SCARBOROUGH COUNTRY	MTWTF..	0.4	300	362	127	34	106	230
MSNB	COUNTDOWN W/ K. OLBERMANN	MTWTF..	0.4	293	350	113	25	86	245
MSNB	AFTER HOURS	MTWTF..	0.3	274	338	95	36	84	3
MSNB	IMUS IN THE MORNING	MTWTF..	0.4	267	329	114	17	77	219
MSNB	MSNBC INVESTIGATES	MTWTF..	0.3	262	324	156	46	137	13
CNN	CNN PRESENTS	MTWTF..	0.3	270	323	125	26	98	5
CNN	PEOPLE IN THE NEWS	MTWTF..	0.3	285	320	146	43	128	6
CNN	CNN DAYBREAK	MTWTF..	0.3	281	305	130	32	111	258
MSNB	BROKAW IN BOSTON	MTWTF..	0.3	244	289	48	1	32	4
CNBC	THE AGE OF WALMART	MTWTF..	0.3	223	268	144	58	124	8
MSNB	DEBORAH NORVILLE TONIGHT	MTWTF..	0.3	225	266	90	21	70	183
MSNB	OLYMPICS WEEKEND	MTWTF..	0.3	263	256	132	53	146	3
MSNB	OLYMPICS LATE NIGHT	MTWTF..	0.3	240	252	124	41	115	9
CNBC	THE APPRENTICE	MTWTF..	0.2	198	246	149	78	151	67
MSNB	THE ABRAMS REPORT	MTWTF..	0.2	202	240	104	23	83	258
MSNB	BATTLE FOR WHITE HOUSE	MTWTF..	0.2	204	232	55	11	44	60
MSNB	BROKAW IN NEW YORK	MTWTF..	0.3	222	228	49	22	45	4
CNBC	CLOSING BELL	MTWTF..	0.2	206	226	72	15	60	251
MSNB	NAT GEO EXPLORER	MTWTF..	0.2	181	224	106	22	96	8
CNBC	SQUAWK BOX 9:30A	MTWTF..	0.2	206	222	117	16	105	251
MSNB	PRE-OLYMPICS DAYTIME	MTWTF..	0.2	200	219	71	22	71	6
CNBC	POWER LUNCH	MTWTF..	0.2	202	216	78	14	68	250
CNBC	MORNING CALL	MTWTF..	0.2	198	213	98	14	86	250
CNBC	STREET SIGNS	MTWTF..	0.2	195	209	74	15	65	249
HLN	CNN HEADLINE NEWS	MTWTF..	0.2	177	207	81	30	73	8839
CNBC	LOUIS RUKESYERS WALL ST	MTWTF..	0.2	165	205	55	8	38	50
MSNB	MSNBC LIVE	MTWTF..	0.2	178	200	70	19	60	1624
MSNB	LESTER HOLT LIVE	MTWTF..	0.2	156	184	56	17	49	454
MSNB	HEADLINERS & LEGENDS	MTWTF..	0.2	149	183	77	32	69	16
CNBC	DENNIS MILLER	MTWTF..	0.2	145	182	82	27	72	243
CNBC	CAPITAL REPORT PRIMETIME	MTWTF..	0.2	149	180	59	16	43	14
CNBC	MEET THE PRESS	MTWTF..	0.2	153	177	73	18	52	23
CNBC	SQUAWK BOX 9A	MTWTF..	0.2	158	175	83	17	73	251
CNBC	COVER TO COVER	MTWTF..	0.2	144	172	79	23	65	121
CNBC	SQUAWK BOX 8:30A	MTWTF..	0.2	150	171	74	16	58	251
CNBC	KUDLOW & CRAMER	MTWTF..	0.2	158	171	51	11	36	255
MSNB	BATTLE FOR WHITE HOUSE	MTWTF..	0.2	144	165	93	28	58	3
CNBC	THE NEWS WITH B. WILLIAMS	MTWTF..	0.2	135	163	68	17	54	26
CNBC	THE RESTAURANT	MTWTF..	0.2	130	160	97	55	93	12
CNBC	SQUAWK BOX 8A	MTWTF..	0.1	128	143	62	15	48	251
CNBC	THE NEWS	MTWTF..	0.1	119	141	53	11	38	79
CNBC	WORLDCOM: THE BIG LIE	MTWTF..	0.1	129	135	62	13	47	4
CNBC	CNBC IN RUSSIA	MTWTF..	0.1	113	134	72	30	66	5
CNBC	BEHIND THE WHEEL	MTWTF..	0.1	101	124	63	18	50	37
CNBC	AMERICAN FAMILY BUSINESS	MTWTF..	0.1	105	122	72	18	64	3
CNBC	TIM RUSSERT	MTWTF..	0.1	100	120	38	6	28	9
CNBC	TOPIC A W/TINA BROWN	MTWTF..	0.1	101	111	59	16	50	3
CNBC	THE APPRENTICE FILES	MTWTF..	0.1	82	110	61	14	52	6
CNBC	PRESIDENTS & THE ECONOMY	MTWTF..	0.1	108	109	67	29	65	2
CNBC	SQUAWK BOX 7:30A	MTWTF..	0.1	100	109	52	13	40	251
CNBC	TOM BROKAW: EYEWITNESS TO	MTWTF..	0.1	82	103	59	18	43	2
CNBC	OPEN EXCHANGE	MTWTF..	0.1	95	99	55	16	54	2
CNBC	SPECIAL RPT W/M BARTIROMO	MTWTF..	0.1	87	98	40	13	31	25
CNBC	ARCH RIVALS	MTWTF..	0.1	86	98	48	7	39	8
CNBC	BULLSEYE	MTWTF..	0.1	89	98	39	10	28	240
CNBC	YOUR MONEY	MTWTF..	0.1	88	95	50	6	36	5
CNBC	ANALYZE THIS	MTWTF..	0.1	68	92	44	22	35	4
CNBC	SQUAWK BOX 7A	MTWTF..	0.1	86	92	48	14	36	251
CNBC	FAST FORWARD: MED TECH	MTWTF..	0.1	67	89	39	16	39	2
CNBC	WEIGHING ON AMERICA	MTWTF..	0.1	77	88	44	7	28	5
CNBC	LATE NIGHT W/CONAN OBRIEN	MTWTF..	0.1	72	85	43	23	43	30
CNBC	PROTECT YOURSELF	MTWTF..	0.1	48	84	34	31	34	2
CNBC	CAPITAL REPORT	MTWTF..	0.1	74	83	34	9	25	177
CNBC	BIG IDEA W/DONNIE DEUTSCH	MTWTF..	0.1	69	81	41	18	40	11
CNBC	OUTSIDE THE BOX	MTWTF..	0.1	75	80	37	11	26	8
CNBC	BIG IDEA W/ DONNY DEUTSCH	MTWTF..	0.1	68	74	44	18	42	19
CNBC	MCENROE	MTWTF..	0.1	65	74	39	13	35	118
CNBC	THE SUZE ORMAN SHOW	MTWTF..	0.1	63	69	22	4	19	10
CNBC	SUZE ORMAN	MTWTF..	0.1	53	63	42	11	43	2
CNBC	BON APPETIT	MTWTF..	0.1	64	63	40	11	24	3
CNBC	CNBC ON ASSIGNMENT	MTWTF..	0.1	56	61	25	3	22	3
CNBC	WAKE-UP CALL	MTWTF..	0.1	57	60	36	7	30	251
CNBC	OUTLOOK 2004	MTWTF..	0.1	55	59	26	5	11	2
CNBC	TITANS W/MARIA BARTIROMO	MTWTF..	0.1	50	53	19	7	15	4
MSNB	TECH SUMMIT	MTWTF..	0.1	48	51	17	12	19	2
CNBC	WHATS IN STORE	MTWTF..	0	36	51	33	31	32	2