

April 2006 Weekday Competitive Program Ranker (M-F 6a-11p programs)

April 2006: 3/27/2006 - 4/30/2006

			Ranked On:			
NETWORK	PROGRAM NAME	DAYS	HH COV AA%	HH AA (000)	P2+ AA (000)	A25-54 AA (000)
FOXN	THE OREILLY FACTOR	MTWTF__	1.8	1618	2084	403
FOXN	HANNITY & COLMES	MTWTF__	1.4	1213	1562	368
FOXN	ON THE RECORD W/GRETA	MTWTF__	1.3	1149	1432	340
FOXN	THE FOX REPORT W/S.SMITH	MTWTF__	1.1	1008	1270	283
FOXN	SPECIAL REPORTW/BRIT HUME	MTWTF__	1.1	953	1202	230
CNN	LARRY KING LIVE	MTWTF__	1	898	1073	206
FOXN	THE BIG STORY W/J GIBSON	MTWTF__	0.8	746	897	180
FOXN	STUDIO B W/S.SMITH	MTWTF__	0.8	739	846	200
CNN	LOU DOBBS TONIGHT	MTWTF__	0.8	686	810	208
FOXN	FOX AND FRIENDS	MTWTF__	0.8	722	797	283
FOXN	FOX NEWS LIVE	MTWTF__	0.8	675	780	198
FOXN	YOUR WORLD W/NEIL CAVUTO	MTWTF__	0.7	661	777	187
FOXN	DAYSIDE	MTWTF__	0.7	627	721	195
CNN	ANDERSON COOPER 360	MTWTF__	0.7	601	701	198
CNN	PAULA ZAHN NOW	MTWTF__	0.6	518	603	147
CNN	SITUATION ROOM	MTWTF__	0.6	500	570	159
CNBC	DEAL OR NO DEAL	_T_T__	0.4	392	518	257
FOXN	FOX & FRIENDS FIRST	MTWTF__	0.5	455	501	210
HLN	NANCY GRACE	MTWTF__	0.4	394	470	150
MSNB	COUNTDOWN W/ K. OLBERMANN	MTWTF__	0.4	346	419	156
CNN	CNN LIVE	MTWTF__	0.4	364	404	118
CNN	AMERICAN MORNING	MTWTF__	0.4	352	384	145
MSNB	HARDBALL WITH C. MATTHEWS	MTWTF__	0.4	333	375	128
MSNB	MSNBC INVESTIGATES	___F__	0.4	320	375	183
CNN	LIVE FROM ...	MTWTF__	0.4	341	364	105
MSNB	RITA COSBY LIVE & DIRECT	MTWT___	0.3	297	351	117
CNN	CNNI YOUR WORLD TODAY	MTWTF__	0.4	321	341	98
MSNB	SCARBOROUGH COUNTRY	MTWT___	0.3	272	326	116
CNBC	MORNING CALL	MTWTF__	0.3	286	314	85
HLN	PRIME NEWS TONIGHT	MTWTF__	0.3	265	312	105
MSNB	IMUS IN THE MORNING	MTWTF__	0.3	285	311	107
CNBC	CLOSING BELL	MTWTF__	0.3	285	310	64
CNBC	SQUAWK ON THE STREET 930A	MTWTF__	0.3	259	281	73
CNBC	POWER LUNCH	MTWTF__	0.3	255	277	89
CNBC	STREET SIGNS	MTWTF__	0.3	253	269	77
CNBC	KUDLOW & COMPANY	MTWTF__	0.3	244	266	64
MSNB	THE ABRAMS REPORT	MTWTF__	0.3	232	256	91
CNBC	THE APPRENTICE	__W___	0.2	168	217	121
CNBC	SQUAWK ON THE STREET 9A	MTWTF__	0.2	203	210	55
MSNB	MSNBC SPECIAL REPORT	MTWTF__	0.2	189	207	75
HLN	ROBIN & COMPANY	MTWTF__	0.2	177	194	92
MSNB	MSNBC LIVE	MTWTF__	0.2	175	189	72
CNBC	MAD MONEY	MTWTF__	0.2	163	187	73
CNBC	NATIONAL HEADS UP POKER	___F__	0.2	150	179	87

HLN	CNN HEADLINE NEWS	MTWTF__	0.2	158	179	62
CNBC	SQUAWK BOX 8:30A	MTWTF__	0.2	165	176	53
CNBC	SQUAWK BOX 8A	MTWTF__	0.2	149	163	60
HLN	SHOWBIZ TONIGHT	MTWTF__	0.2	138	160	75
CNBC	ON THE MONEY	MTWTF__	0.1	131	158	77
CNBC	AMERICAN MADE	M__T__	0.1	124	149	68
CNBC	BIG IDEA W/ DONNY DEUTSCH	MTWTF__	0.1	116	133	68
CNBC	SQUAWK BOX 7:30A	MTWTF__	0.1	121	133	46
CNBC	COVER TO COVER	M_____	0.1	89	115	62
CNBC	THE SUZE ORMAN SHOW	___F__	0.1	108	111	53
CNBC	MILLION DOLLAR HOMES	___F__	0.1	107	109	44
CNBC	SQUAWK BOX 7A	MTWTF__	0.1	96	105	33
CNBC	MIKE ON THE MONEY	___F__	0.1	94	99	41
CNBC	CONVERSATIONS W/EISNER	_TW_F__	0.1	75	83	35
CNBC	SQUAWK BOX 630A	MTWTF__	0.1	78	76	30
CNBC	DOLLARS AND SPORTS	___F__	0.1	67	64	40
CNBC	SQUAWK BOX 6A	MTWTF__	0.1	60	52	22

*Program Name Averages (excluding breaking news).  
Only scheduled programs with 2+ telecasts included.*