

February 2006 versus Year-Ago

Persons 2+			Persons 25-54		
Feb06	Feb05	%Chg	Feb06	Feb05	%Chg

Total Day (M-Su)

		Persons 2+			Persons 25-54		
		Feb06	Feb05	%Chg	Feb06	Feb05	%Chg
CNN	Total Day	426	382	12%	131	126	4%
FXNC	Total Day	856	818	5%	236	271	-13%
MSNBC	Total Day	273	197	39%	116	79	47%
CNBC	Total Day	202	134	51%	81	47	72%
HLN	Total Day	224	210	7%	97	88	10%

Prime (M-Su)

		Persons 2+			Persons 25-54		
		Feb06	Feb05	%Chg	Feb06	Feb05	%Chg
CNN	Prime	657	637	3%	190	184	3%
FXNC	Prime	1486	1569	-5%	344	437	-21%
MSNBC	Prime	357	289	24%	153	113	35%
CNBC	Prime	164	120	37%	81	59	37%
HLN	Prime	347	201	73%	122	76	61%

3pm Hour

		Persons 2+			Persons 25-54		
		Feb06	Feb05	%Chg	Feb06	Feb05	%Chg
CNN	Live From	433	374	16%	122	113	8%
FXNC	Studio B	961	834	15%	229	261	-12%
MSNBC	MSNBC Live	186	137	36%	61	48	27%
CNBC	Closing Bell	324	257	26%	86	63	37%
HLN	HLN News	189	219	-14%	64	52	23%

4pm Hour

		Persons 2+			Persons 25-54		
		Feb06	Feb05	%Chg	Feb06	Feb05	%Chg
CNN	Situation Room	558	411	36%	142	103	38%
FXNC	Your World	921	775	19%	234	241	-3%
MSNBC	MSNBC Live	209	116	80%	60	46	30%
CNBC	Closing Bell	336	252	33%	72	61	18%
HLN	HLN News	169	251	-33%	60	51	18%

5pm Hour

		Persons 2+			Persons 25-54		
		Feb06	Feb05	%Chg	Feb06	Feb05	%Chg
CNN	Situation Room	571	511	12%	135	123	10%
FXNC	Big Story	1056	970	9%	222	255	-13%
MSNBC	Hardball	298	138	116%	115	40	188%
CNBC	Kudlow & Co.	267	195	37%	67	53	26%
HLN	HLN News	155	229	-32%	58	78	-26%

6pm Hour

		Persons 2+			Persons 25-54		
		Feb06	Feb05	%Chg	Feb06	Feb05	%Chg
CNN	Lou Dobbs	690	446	55%	168	125	34%
FXNC	Sp Rpt Hume	1554	1413	10%	352	373	-6%
MSNBC	Abrams Rpt	281	153	84%	117	64	83%
CNBC	Mad Money	308	105	193%	113	31	265%
HLN	HLN News	136	157	-13%	61	61	0%

Persons 2+			Persons 25-54		
Feb06	Feb05	%Chg	Feb06	Feb05	%Chg

7pm Hour

		Persons 2+			Persons 25-54		
		Feb06	Feb05	%Chg	Feb06	Feb05	%Chg
CNN	Situation Room	639	489	31%	159	146	9%
FXNC	Fox Rpt Smith	1489	1370	9%	365	388	-6%
MSNBC	Hardball	482	376	28%	176	92	91%
CNBC	On the Money	151	88	72%	67	45	49%
HLN	Showbiz Tonight	166	149	11%	78	60	30%

8pm Hour

		Persons 2+			Persons 25-54		
		Feb06	Feb05	%Chg	Feb06	Feb05	%Chg
CNN	Paula Zahn Now	570	515	11%	152	156	-3%
FXNC	O'Reilly Factor	2235	2391	-7%	458	581	-21%
MSNBC	Countdown	400	289	38%	163	105	55%
CNBC	Various	229	157	46%	110	83	33%
HLN	Nancy Grace	583	237	146%	168	80	110%

9pm Hour

		Persons 2+			Persons 25-54		
		Feb06	Feb05	%Chg	Feb06	Feb05	%Chg
CNN	Larry King Live	901	1023	-12%	228	267	-15%
FXNC	Hannity & Colmes	1475	1617	-9%	366	442	-17%
MSNBC	Rita Cosby	340	291	17%	125	126	-1%
CNBC	Mad Money	157	110	43%	72	54	33%
HLN	Prime News	321	215	49%	114	74	54%

10pm Hour

		Persons 2+			Persons 25-54		
		Feb06	Feb05	%Chg	Feb06	Feb05	%Chg
CNN	AC360	654	553	18%	221	170	30%
FXNC	On the Record	1269	1303	-3%	296	380	-22%
MSNBC	Scarborough	305	294	4%	122	96	27%
CNBC	Big Idea	153	76	101%	88	45	96%
HLN	Nancy Grace	310	168	85%	136	80	70%

11pm Hour

		Persons 2+			Persons 25-54		
		Feb06	Feb05	%Chg	Feb06	Feb05	%Chg
CNN	AC360	448	279	61%	164	105	56%
FXNC	O'Reilly Factor	1064	866	23%	314	317	-1%
MSNBC	Situation	202	188	7%	92	68	35%
CNBC	Various	124	135	-8%	67	79	-15%
HLN	Showbiz Tonight	169	174	-3%	87	79	10%

10pm-12m Block

		Persons 2+			Persons 25-54		
		Feb06	Feb05	%Chg	Feb06	Feb05	%Chg
CNN	AC360	550	416	32%	192	138	39%
FXNC	On the Rec/O'Reilly	1167	1084	8%	305	348	-12%
MSNBC	Scarborough/Situation	254	247	3%	107	85	26%
CNBC	Big Idea/Various	138	105	31%	78	62	26%
HLN	NG/Showbiz	240	168	43%	111	78	42%