

JUNE '07 FINAL Competitive Program Analysis (excluding breaking news & specials)  
 JUNE '07: 5/28/2007 - 6/29/2007

NETWORK	PROGRAM NAME	DAYS	TIME	Ranked On:			
				HH COV AA%	HH AA (000)	P2+ AA (000)	A25-54 AA (000)
FOXN	THE OREILLY FACTOR	MTWTF__	06:00A -11:00P	1.9	1,744	2,217	434
FOXN	HANNITY & COLMES	MTWTF__	06:00A -11:00P	1.4	1,255	1,556	366
FOXN	ON THE RECORD W/GRETA	MTWTF__	06:00A -11:00P	1.2	1,131	1,348	385
FOXN	THE FOX REPORT W/S.SMITH	MTWTF__	06:00A -11:00P	1.1	1,006	1,205	270
FOXN	THE OREILLY FACTOR (RPT)	MTWTF__	11:00P -12:00A	1	926	1,132	371
CNN	LARRY KING LIVE	MTWTF__	06:00A -11:00P	1	917	1,111	314
FOXN	SPECIAL REPORTW/BRIT HUME	MTWTF__	06:00A -11:00P	1	929	1,075	231
FOXN	STUDIO B W/S.SMITH	MTWTF__	06:00A -11:00P	0.9	842	940	223
FOXN	THE BIG STORY W/J GIBSON	MTWTF__	06:00A -11:00P	0.9	796	919	197
FOXN	YOUR WORLD W/NEIL CAVUTO	MTWTF__	06:00A -11:00P	0.8	780	874	197
FOXN	AMERICAS NEWSROOM	MTWTF__	06:00A -11:00P	0.8	752	861	274
FOXN	FOX AND FRIENDS	MTWTF__	06:00A -11:00P	0.8	782	861	342
FOXN	LIVE DESK W/M.MACCALLUM	MTWTF__	06:00A -11:00P	0.8	724	813	215
FOXN	FOX NEWS LIVE	MTWTF__	06:00A -11:00P	0.8	712	798	215
CNN	LOU DOBBS TONIGHT	MTWTF__	06:00A -11:00P	0.7	679	778	200
CNN	ANDERSON COOPER 360	MTWTF__	10:00P -12:00A	0.6	536	636	242
MSNB	COUNTDOWN W/ K. OLBERMANN	MTWTF__	06:00A -11:00P	0.6	514	597	188
FOXN	FOX & FRIENDS FIRST	MTWTF__	06:00A -11:00P	0.6	534	591	273
HLN	NANCY GRACE	MTWTF__	06:00A -11:00P	0.5	501	579	219
CNBC	DEAL OR NO DEAL	MTWT___	06:00A -11:00P	0.4	409	551	177
CNN	SITUATION ROOM	MTWTF__	06:00A -11:00P	0.5	487	539	162
CNN	PAULA ZAHN NOW	MTWTF__	06:00A -11:00P	0.5	454	524	177
CNN	CNN NEWSROOM	MTWTF__	06:00A -11:00P	0.4	395	432	134
MSNB	SCARBOROUGH COUNTRY	MTWT___	06:00A -11:00P	0.4	367	418	134
CNN	AMERICAN MORNING	MTWTF__	06:00A -11:00P	0.4	355	386	141
MSNB	MSNBC INVESTIGATES	MT__F__	06:00A -11:00P	0.3	308	375	186
CNN	CNNI YOUR WORLD TODAY	MTWTF__	06:00A -11:00P	0.4	351	371	119
MSNB	MSNBC INVESTIGATES (RPT)	MT__F__	11:00P -12:00A	0.4	319	370	196
MSNB	HARDBALL WITH C. MATTHEWS	MTWTF__	06:00A -11:00P	0.3	313	363	118
HLN	SHOWBIZ TONIGHT	MTWTF__	11:00P -12:00A	0.3	315	355	185
HLN	GLENN BECK	MTWTF__	06:00A -11:00P	0.3	281	333	123
CNBC	STREET SIGNS	MTWTF__	06:00A -11:00P	0.3	257	296	96
CNBC	MORNING CALL	MTWTF__	06:00A -11:00P	0.3	258	289	100
CNBC	POWER LUNCH	MTWTF__	06:00A -11:00P	0.3	248	283	96
CNBC	CLOSING BELL	MTWTF__	06:00A -11:00P	0.3	242	267	81
CNBC	KUDLOW & COMPANY	MTWTF__	06:00A -11:00P	0.2	231	266	75
HLN	PRIME NEWS W/ ERICA HILL	MTWTF__	06:00A -11:00P	0.2	221	255	94
CNBC	SQUAWK ON THE STREET 930A	MTWTF__	06:00A -11:00P	0.2	227	252	109
MSNB	TUCKER	MTWTF__	06:00A -11:00P	0.2	212	244	82
HLN	LARRY KING LIVE	MTWTF__	06:00A -11:00P	0.2	196	232	99
MSNB	MSNBC LIVE	MTWTF__	06:00A -11:00P	0.2	204	225	81
HLN	ROBIN & COMPANY	MTWTF__	06:00A -11:00P	0.2	203	210	101
HLN	CNN HEADLINE NEWS	MTWTF__	06:00A -11:00P	0.2	186	209	76
CNBC	SQUAWK ON THE STREET 9A	MTWTF__	06:00A -11:00P	0.2	191	207	83
CNBC	HEADS UP POKER TOURNAMENT	M__F___	06:00A -11:00P	0.2	155	188	69
CNBC	SQUAWK BOX 8:30A	MTWTF__	06:00A -11:00P	0.2	174	183	54
CNBC	MAD MONEY	MTWTF__	06:00A -11:00P	0.2	167	180	60
CNBC	SQUAWK BOX 8A	MTWTF__	06:00A -11:00P	0.2	174	180	55
CNBC	ON THE MONEY	MTWTF__	06:00A -11:00P	0.2	145	159	57
CNBC	SQUAWK BOX 7:30A	MTWTF__	06:00A -11:00P	0.2	156	159	52
CNBC	BIG IDEA W/ DONNY DEUTSCH	MTWTF__	06:00A -11:00P	0.1	129	159	73
CNBC	FAST MONEY	MTWTF__	06:00A -11:00P	0.1	136	154	66
CNBC	BUSINESS NATION	M_W____	06:00A -11:00P	0.1	100	121	57
CNBC	SQUAWK BOX 7A	MTWTF__	06:00A -11:00P	0.1	117	120	50
CNBC	MILLIONAIRE INSIDE	MT_____	06:00A -11:00P	0.1	103	112	59
CNBC	MAD MONEY (RPT)	MTWTF__	11:00P -12:00A	0.1	77	89	44
CNBC	SQUAWK BOX 630A	MTWTF__	06:00A -11:00P	0.1	83	85	34
CNBC	SQUAWK BOX 6A	MTWTF__	06:00A -11:00P	0.1	51	51	24

Source: Nielsen Media Research, all regularly scheduled programs airing M-F 6am-12am excluding breaking news & specials.  
 Program Name Averages. Only scheduled programs with 3+ telecasts included.