

FINAL Weekday Competitive Program Ranker

2Q'06: 3/27/2006 - 6/23/2006

Ranked On:

NETWORK	PROGRAM NAME	DAYS	TIME	HH COV AA%	HH AA (000)	P2+ AA (000)	A25-54 AA (000)
FOXN	THE OREILLY FACTOR	06:00A -11:00P	MTWTF__	1.8	1,607	2,077	394
FOXN	HANNITY & COLMES	06:00A -11:00P	MTWTF__	1.3	1,168	1,485	332
FOXN	ON THE RECORD W/GRETA	06:00A -11:00P	MTWTF__	1.2	1,071	1,330	306
FOXN	THE FOX REPORT W/S.SMITH	06:00A -11:00P	MTWTF__	1.1	980	1,225	282
FOXN	SPECIAL REPORTW/BRIT HUME	06:00A -11:00P	MTWTF__	1.1	951	1,190	235
CNN	LARRY KING LIVE	06:00A -11:00P	MTWTF__	1.0	881	1,044	211
FOXN	THE OREILLY FACTOR (RPT)	11:00P -12:00A	MTWTF__	0.9	817	1,032	290
FOXN	THE BIG STORY W/J GIBSON	06:00A -11:00P	MTWTF__	0.8	746	895	180
FOXN	STUDIO B W/S.SMITH	06:00A -11:00P	MTWTF__	0.8	748	861	205
FOXN	FOX AND FRIENDS	06:00A -11:00P	MTWTF__	0.9	757	842	308
FOXN	YOUR WORLD W/NEIL CAVUTO	06:00A -11:00P	MTWTF__	0.8	681	794	187
FOXN	FOX NEWS LIVE	06:00A -11:00P	MTWTF__	0.8	692	792	208
CNN	LOU DOBBS TONIGHT	06:00A -11:00P	MTWTF__	0.8	683	791	198
FOXN	DAYSIDE	06:00A -11:00P	MTWTF__	0.7	643	728	205
CNN	ANDERSON COOPER 360	10:00P -12:00A	MTWTF__	0.6	521	606	205
CNN	PAULA ZAHN NOW	06:00A -11:00P	MTWTF__	0.6	507	588	148
CNN	SITUATION ROOM	06:00A -11:00P	MTWTF__	0.5	483	548	154
FOXN	FOX & FRIENDS FIRST	06:00A -11:00P	MTWTF__	0.5	476	510	214
CNBC	DEAL OR NO DEAL	06:00A -11:00P	_T_T__	0.4	383	506	240
HLN	NANCY GRACE	06:00A -11:00P	MTWTF__	0.4	342	411	137
CNN	CNN LIVE	06:00A -11:00P	MTWTF__	0.4	363	403	132
CNN	AMERICAN MORNING	06:00A -11:00P	MTWTF__	0.4	354	388	156
CNN	LIVE FROM ...	06:00A -11:00P	MTWTF__	0.4	349	378	112
CNBC	DEAL OR NO DEAL (RPT)	11:00P -12:00A	_T_T__	0.3	289	372	197
MSNB	MSNBC INVESTIGATES	06:00A -11:00P	___F__	0.4	317	372	183
MSNB	HARDBALL WITH C. MATTHEWS	06:00A -11:00P	MTWTF__	0.4	305	347	116
CNN	CNNI YOUR WORLD TODAY	06:00A -11:00P	MTWTF__	0.4	319	343	107
MSNB	COUNTDOWN W/ K. OLBERMANN	06:00A -11:00P	MTWTF__	0.3	280	334	123
MSNB	SCARBOROUGH COUNTRY	06:00A -11:00P	MTWT___	0.3	270	319	109
MSNB	MSNBC INVESTIGATES (RPT)	11:00P -12:00A	___F__	0.3	269	307	152
MSNB	IMUS IN THE MORNING	06:00A -11:00P	MTWTF__	0.3	277	300	110
CNBC	CLOSING BELL	06:00A -11:00P	MTWTF__	0.3	275	295	65
CNBC	MORNING CALL	06:00A -11:00P	MTWTF__	0.3	275	292	83
MSNB	RITA COSBY LIVE & DIRECT	06:00A -11:00P	MTWT___	0.3	237	278	98
CNBC	POWER LUNCH	06:00A -11:00P	MTWTF__	0.3	254	270	83
CNBC	SQUAWK ON THE STREET 930A	06:00A -11:00P	MTWTF__	0.3	254	264	68
CNBC	STREET SIGNS	06:00A -11:00P	MTWTF__	0.3	251	263	75
CNBC	KUDLOW & COMPANY	06:00A -11:00P	MTWTF__	0.3	232	249	68
MSNB	THE ABRAMS REPORT	06:00A -11:00P	MTWTF__	0.2	212	235	85
MSNB	THE SITUATION W/T CARLSON (RPT)	11:00P -12:00A	MTWT___	0.2	197	217	90
HLN	PRIME NEWS TONIGHT	06:00A -11:00P	MTWTF__	0.2	182	215	83
CNBC	SQUAWK ON THE STREET 9A	06:00A -11:00P	MTWTF__	0.2	205	207	51
HLN	SHOWBIZ TONIGHT (RPT)	11:00P -12:00A	MTWTF__	0.2	163	189	95
HLN	ROBIN & COMPANY	06:00A -11:00P	MTWTF__	0.2	167	184	92
CNBC	MAD MONEY	06:00A -11:00P	MTWTF__	0.2	158	181	80
CNBC	NATIONAL HEADS UP POKER (RPT)	11:00P -12:00A	___F__	0.2	151	178	93
CNBC	THE APPRENTICE	06:00A -11:00P	M_W___	0.2	135	175	105
CNBC	NATIONAL HEADS UP POKER	06:00A -11:00P	___F__	0.2	145	174	79

MSNB	MSNBC LIVE	06:00A -11:00P	MTWTF__	0.2	161	174	64
CNBC	SQUAWK BOX 8:30A	06:00A -11:00P	MTWTF__	0.2	171	174	45
HLN	SHOWBIZ TONIGHT	06:00A -11:00P	MTWTF__	0.2	147	171	79
HLN	CNN HEADLINE NEWS	06:00A -11:00P	MTWTF__	0.2	151	171	62
HLN	GLENN BECK	06:00A -11:00P	MTWTF__	0.2	137	165	78
CNBC	SQUAWK BOX 8A	06:00A -11:00P	MTWTF__	0.2	155	160	51
MSNB	MOST, THE	06:00A -11:00P	MTWTF__	0.2	133	145	56
CNBC	ON THE MONEY	06:00A -11:00P	MTWTF__	0.1	119	141	71
CNBC	SQUAWK BOX 7:30A	06:00A -11:00P	MTWTF__	0.1	133	139	43
CNBC	BIG IDEA W/ DONNY DEUTSCH	06:00A -11:00P	MTWTF__	0.1	111	127	64
CNBC	COVER TO COVER (RPT)	11:00P -12:00A	M_____	0.1	107	116	47
CNBC	COVER TO COVER	06:00A -11:00P	M_____	0.1	89	115	62
CNBC	SQUAWK BOX 7A	06:00A -11:00P	MTWTF__	0.1	107	111	34
CNBC	AMERICAN MADE	06:00A -11:00P	M__T__	0.1	92	105	51
CNBC	THE APPRENTICE (RPT)	11:00P -12:00A	M__W__	0.1	98	104	63
CNBC	THE SUZE ORMAN SHOW	06:00A -11:00P	M__F__	0.1	91	94	48
CNBC	AMERICAN MADE (RPT)	11:00P -12:00A	M_____	0.1	71	85	52
CNBC	ON THE MONEY (RPT)	11:00P -12:00A	MTWTF__	0.1	69	82	37
CNBC	CONVERSATIONS W/EISNER	06:00A -11:00P	MTWTF__	0.1	75	81	40
CNBC	SQUAWK BOX 630A	06:00A -11:00P	MTWTF__	0.1	80	78	28
CNBC	SQUAWK BOX 6A	06:00A -11:00P	MTWTF__	0.1	60	54	22

Source: Nielsen Media Research, all regularly scheduled programs airing M-F 6am-12am excluding breaking news & specials.

Program Name Averages. Only scheduled programs with 3+ telecasts included.