

3Q'06 Weekday Ranker

3Q'06 Weekday Competitive Program Ranker
 3Q'06: 06/26/2006 - 09/22/2006

				Ranked On:			
NETWORK	PROGRAM NAME	DAYS	TIME	HH COV	HH AA%	P2+ AA (000)	A25-54 AA (000)
FOXN	THE OREILLY FACTOR	MTWTF..	06:00A -11:00P	1.8	1,614	2,057	478
FOXN	HANNITY & COLMES	MTWTF..	06:00A -11:00P	1.4	1,292	1,637	471
FOXN	ON THE RECORD W/GRETA	MTWTF..	06:00A -11:00P	1.2	1,115	1,408	445
FOXN	SPECIAL REPORTW/BRIT HUME	MTWTF..	06:00A -11:00P	1.2	1,093	1,349	347
FOXN	THE FOX REPORT W/S.SMITH	MTWTF..	06:00A -11:00P	1.2	1,073	1,333	382
CNN	LARRY KING LIVE	MTWTF..	06:00A -11:00P	1.1	963	1,148	327
FOXN	THE OREILLY FACTOR (RPT)	MTWTF..	11:00P -12:00A	1.0	870	1,099	381
FOXN	THE BIG STORY W/J GIBSON	MTWTF..	06:00A -11:00P	1.0	909	1,084	278
FOXN	FOX NEWS LIVE	MTWTF..	06:00A -11:00P	1.0	880	1,004	307
FOXN	STUDIO B W/S.SMITH	MTWTF..	06:00A -11:00P	1.0	874	1,003	286
FOXN	YOUR WORLD W/NEIL CAVUTO	MTWTF..	06:00A -11:00P	1.0	857	990	267
FOXN	DAYSIDE	MTWTF..	06:00A -11:00P	0.9	834	951	299
FOXN	FOX ON LINE	MTWTF..	06:00A -11:00P	0.9	833	930	301
FOXN	FOX AND FRIENDS	MTWTF..	06:00A -11:00P	0.9	820	919	379
CNN	LOU DOBBS TONIGHT	MTWTF..	06:00A -11:00P	0.8	708	813	243
CNN	ANDERSON COOPER 360	MTWTF..	10:00P -12:00A	0.7	677	800	319
CNN	PAULA ZAHN NOW	MTWTF..	06:00A -11:00P	0.7	612	726	228
CNN	SITUATION ROOM	MTWTF..	06:00A -11:00P	0.6	590	675	209
FOXN	FOX & FRIENDS FIRST	MTWTF..	06:00A -11:00P	0.6	549	598	282
CNN	CNN LIVE	MTWTF..	06:00A -11:00P	0.6	526	578	201
CNN	LIVE FROM ...	MTWTF..	06:00A -11:00P	0.6	519	575	178
CNN	CNN NEWSROOM	MTWTF..	06:00A -11:00P	0.5	492	536	182
CNN	CNNI YOUR WORLD TODAY	MTWTF..	06:00A -11:00P	0.5	463	519	169
CNN	AMERICAN MORNING	MTWTF..	06:00A -11:00P	0.5	450	486	191
HLN	NANCY GRACE	MTWTF..	06:00A -11:00P	0.4	365	432	158
MSNB	MSNBC REPORTS	.T.T...	06:00A -11:00P	0.4	358	410	182
MSNB	COUNTDOWN W/ K. OLBERMANN	MTWTF..	06:00A -11:00P	0.4	332	391	152
MSNB	MSNBC REPORTS (RPT)	.TWTF..	11:00P -12:00A	0.4	325	373	172
MSNB	SCARBOROUGH COUNTRY	MTWTF..	06:00A -11:00P	0.4	308	355	134
MSNB	MSNBC INVESTIGATES (RPT)	MTWTF..	11:00P -12:00A	0.3	289	343	173
MSNB	HARDBALL WITH C. MATTHEWS	MTWTF..	06:00A -11:00P	0.3	296	338	127
MSNB	MSNBC INVESTIGATES	MTWTF..	06:00A -11:00P	0.3	271	318	150
MSNB	RITA COSBY LIVE & DIRECT	MTWT...	06:00A -11:00P	0.3	232	274	95
MSNB	IMUS IN THE MORNING	MTWTF..	06:00A -11:00P	0.3	251	267	120
CNBC	MORNING CALL	MTWTF..	06:00A -11:00P	0.3	240	259	79
CNBC	STREET SIGNS	MTWTF..	06:00A -11:00P	0.3	238	258	78
HLN	GLENN BECK	MTWTF..	06:00A -11:00P	0.2	219	257	108
CNBC	CLOSING BELL	MTWTF..	06:00A -11:00P	0.3	232	255	69
CNBC	POWER LUNCH	MTWTF..	06:00A -11:00P	0.3	230	251	78
MSNB	HEADLINERS & LEGENDS (RPT)	...TF..	11:00P -12:00A	0.3	225	248	110
MSNB	CITY IN FEAR (RPT)	MTW....	11:00P -12:00A	0.2	215	246	123
HLN	SHOWBIZ TONIGHT	MTWTF..	11:00P -12:00A	0.2	212	242	120
MSNB	TUCKER	MTWTF..	06:00A -11:00P	0.3	220	239	95
CNBC	SQUAWK ON THE STREET 930A	MTWTF..	06:00A -11:00P	0.2	220	236	73
MSNB	MSNBC LIVE	MTWTF..	06:00A -11:00P	0.2	209	225	91
MSNB	CITY IN FEAR	.T.....	06:00A -11:00P	0.2	203	220	104
MSNB	THE ABRAMS REPORT	MTWTF..	06:00A -11:00P	0.2	196	217	83
MSNB	THE SITUATION W/T CARLSON	MTWT...	11:00P -12:00A	0.2	186	216	85
MSNB	MOST, THE	MTWTF..	06:00A -11:00P	0.2	198	212	75
MSNB	HEADLINERS & LEGENDS	MT.....	06:00A -11:00P	0.2	189	202	121
HLN	ROBIN & COMPANY	MTWTF..	06:00A -11:00P	0.2	180	201	103
HLN	CNN HEADLINE NEWS	MTWTF..	06:00A -11:00P	0.2	181	200	73
CNBC	KUDLOW & COMPANY	MTWTF..	06:00A -11:00P	0.2	177	200	53
MSNB	DECISION 2006	..W....	06:00A -11:00P	0.2	166	200	51
CNBC	THE AGE OF WALMART	MT.....	06:00A -11:00P	0.2	159	199	96
CNBC	SQUAWK ON THE STREET 9A	MTWTF..	06:00A -11:00P	0.2	181	192	59
HLN	PRIME NEWS TONIGHT	MTWTF..	06:00A -11:00P	0.2	154	172	79
HLN	PRIME NEWS W/ ERICA HILL	MTWTF..	06:00A -11:00P	0.2	152	170	78
CNBC	THE EBAY EFFECT	MT.....	06:00A -11:00P	0.2	142	166	99
CNBC	SQUAWK BOX 8:30A	MTWTF..	06:00A -11:00P	0.2	157	161	47
CNBC	CNBC ON ASSIGNMENT	MT.....	06:00A -11:00P	0.1	131	158	68
CNBC	NATIONAL HEADS UP POKERF..	06:00A -11:00P	0.2	134	157	77
CNBC	BIG IDEA W/ DONNY DEUTSCH	MTWTF..	06:00A -11:00P	0.1	129	152	67
CNBC	SQUAWK BOX 8A	MTWTF..	06:00A -11:00P	0.2	147	152	48
CNBC	SQUAWK BOX 7:30A	MTWTF..	06:00A -11:00P	0.1	127	133	42
CNBC	FAST MONEY	MTWTF..	06:00A -11:00P	0.1	113	132	48
CNBC	ON THE MONEY	MTWTF..	06:00A -11:00P	0.1	106	130	56
CNBC	CNBC SURVIVAL GUIDE	MT.T...	06:00A -11:00P	0.1	111	130	57
CNBC	MAD MONEY	MTWTF..	06:00A -11:00P	0.1	112	128	55
MSNB	THE SITUATION W/T CARLSON	MTW....	06:00A -11:00P	0.1	123	128	65
CNBC	CNBC PRIME	MT.T...	06:00A -11:00P	0.1	101	125	55
CNBC	SQUAWK BOX 7A	MTWTF..	06:00A -11:00P	0.1	97	103	36
CNBC	AMERICAN MADE	.T.TF..	06:00A -11:00P	0.1	81	91	38
CNBC	ON THE MONEY (RPT)	MTWTF..	11:00P -12:00A	0.1	75	90	40
CNBC	MIKE ON THE MONEY	MT.....	06:00A -11:00P	0.1	82	85	36
CNBC	CONVERSATIONS W/EISNER	.T.....	06:00A -11:00P	0.1	78	84	31
CNBC	SQUAWK BOX 630A	MTWTF..	06:00A -11:00P	0.1	65	69	28
CNBC	SQUAWK BOX 6A	MTWTF..	06:00A -11:00P	0.1	48	49	22

Source: Nielsen Media Research, all regularly scheduled programs airing M-F 6am-12am excluding breaking news & specials.
 Program Name Averages. Only scheduled programs with 3+ telecasts included.